

Bachelor of Commerce (B.Com.) Degree Course

List of the Optional Courses Selected from the table

<p>List of Applied Component Courses for Semester III and IV (Any One)</p> <ol style="list-style-type: none"> 1. Advertising 2. Field Sales Management 3. Public Relations 4. Mass Communication 5. Travel & Tourism Management 6. Journalism 7. Company Secretarial Practice 8. Rural Development 9. Co-operation 10. Mercantile Shipping 11. Indian Economic Problem 12. Computer Programming (One Assignment per Batch) 	<p>List of Core Courses / Special Group for Semester V and VI (Any One)</p> <ol style="list-style-type: none"> 1. Financial Accounting & Auditing 2. Economics 3. Business Management 4. Commerce 5. Quantitative Techniques 6. Banking and Finance
	<p>List of Applied Component Courses for Semester V and VI (Any Two)</p> <ol style="list-style-type: none"> 1. Trade Unionism and Industrial Relations 2. Computer System & Applications (One Assignment per Batch) 3. Export Marketing 4. Marketing Research 5. Investment Analysis Portfolio Management 6. Transport Management 7. Entrepreneurship & M.S.S.I. 8. International Marketing 9. Merchant Banking 10. Direct & Indirect Taxation 11. Labour Welfare & Practice 12. Purchasing & Store Keeping 13. Inventory Management & Cost Reduction Techniques 14. Insurance 15. Banking Law & Practice 16. Regional Planning 17. Rural Marketing 18. Elements of Operations Research 19. Psychology of Human Behaviour at Work

NOTE: To the best of my knowledge we have two groups of applied components referred to Group A: subject related and Group B: General and we are required to select one applied component subject from each group.