

National Conference on “Emerging Trends in Commerce Management and Technology” (ETCMT)

24th February, 2018

Name _____

Gender: Male Female

Designation: _____

Name of the Organisation: _____

Address for Correspondence: _____

Country: _____

Phone (R/O) _____ Mo. _____

Email _____

Status of Participant Paper / Research Student

Oral Paper Presentation

Only Participation

DD No. _____ Dated _____

Amount Rs _____

Name of the Bank _____

Student's Accommodation will be provided on request

I want accommodation: YES / NO

Day _____ Date _____ Signature _____

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Vishweshwar Education Society's

**WESTERN COLLEGE OF COMMERCE &
BUSINESS MANAGEMENT**
(Affiliated to University of Mumbai)

Organizes

National Conference

On

**“Emerging Trends in Commerce
Management and Technology”
(ETCMT)**

On

24th February, 2018

Conference Venue

**Western College of Commerce &
Business Management**
Plot No. 2, Sector 9, Sanpada,
Navi Mumbai – 400 705
Tel: +91 - 22 - 2775 3226 / 7 / 8
www.wccbm.ac.in

About the institute

Western College of Commerce & Business Management was established in the year 2000 and managed by Vishweshwar Education Society. The college is conveniently located in the heart of Navi Mumbai, Sanpada. The College endeavors to create an environment, to mould the youth of India into excellent Indian citizens convinced of meaning and purposes of life imbued with the nation's plans and act as agents of change in a complex and challenging world at large. In order to fulfill the Institution's sole vision of offering the industry a new breed of talented young men and women for creating an atmosphere of professionalism. The entire campus is Wi-Fi enabled.

The College offers B.Com, B.Com (A & F), B.M.S., B.Sc (IT). The college has grown excellently in academic and research work. It offers an outstanding opportunity for budding professional to polish their skills and outperform their competitors. The college is equipped with state of the art computing and internet facilities and has well experienced faculty members with excellent knowledge.

Scope of the Conference

Emerging technologies hold enormous potential for enabling inquisitors to drive growth and reduce operational costs. The advanced growth of commerce, management information technology is enabling the adoption of enterprise collaboration tools that helps inquisitors organize intellectual capital and facilitate knowledge sharing. This conference is aimed at bringing the scientific commercial management and technical community to share their knowledge in the recent trends on the processing characterization and application of advanced information for a constructive dialog on theoretical concepts, innovative and practical ideas in the development of materials.

Conference Tracks

The National Conference on Emerging Trends in Commerce Management and Technology (ETCMT) invites papers from researchers, academic institutions and R&D organizations on current research, new trends, latest developments, emerging technologies and new industrial standards in the following primary areas but not limited to:

- GST
- Digital Marketing
- Service Sector and its Role in Economics
- Consumer Behavior in Organized Retail Market
- Current Scenario of Financial Management in Indian Company
- E-service Auditing Techniques
- E-waste
- Cloud Computing
- Intellectual Property, Strategy Management
- Impact on Demonetization on Economy
- Information and Knowledge Management
- Organizational Models and Information Systems

Submission Guidelines

1. Abstract of paper / full paper has to be typed in Times New Roman, Font Size 12 and 1.5 line spacing.
2. The paper should be written in word file with 1 inch margin of the left, top, bottom and ½ inch margin on the right and should contain maximum 2500 words.
3. The cover page of the manuscript must contain Title of the paper, authors name, institute name and Email address.
4. The cover page should not be part of the paper so as to facilitate to the review of the paper.
5. Reference should be given at the end of the paper.
6. In case of website reference the entire URL should be provided with dates by the author.
7. Soft copy of the research paper should be sent by email etcmt@wccbm.ac.in.

Paper Submission: Important Dates

Abstract Submission: 5th February, 2018.

Full Paper Submission: 8th February, 2018.

Notification of Accepted Papers: 10th February, 2018.

Camera Ready Paper due: 12th February, 2018.

Paper Submission - Email : etcmt@wccbm.ac.in

Registration Fee

Delegates from Industries: Rs.2000/-

Academicians /R &D Institutions: Rs.1500/-
(Paper Presentation & Participation)

Research Scholars / Students: Rs.1250/-
(Paper Presentation & Participation)

In absentia: Rs.1000/-

Participant: Rs. 800/-

Payments can be made by drawing Demand Draft favour of “Western College of Commerce & Business Management” payable at Navi Mumbai.

For any Inquires please contact

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